#MadeByPlanet

Campaign Terms & Conditions

Organiser: Made By Planet
Only Media & Entertainment LLP,
support@madebyplanet.in
G-16, Girikunj CHS, Near Kalimata Mandir,
Sector-8b, CBD Belapur, Thane, Maharashtra, 400615

1. About the Campaign

"Big Ideas. Little Minds." is a creative participation campaign organised by Made By Planet ("Organiser") to invite children to share ideas, drawings, stories or other creative expressions relating to environmental themes.
The campaign is intended to provide children with an opportunity to express their creativity and learn about how ideas can be developed into brand communication.
The title **"Little Creative Head"** is an honorary campaign title only. It does not constitute employment, apprenticeship, internship, consultancy, contractual service or any other employment relationship between the child and the Organiser.

2. Eligibility

The campaign is open to children who:

- Are between **5 and 12 years of age** as on the closing date of the campaign;
- Are residing in India; and
- Participate with the express permission and consent of their parent or lawful legal guardian.

Applications must be submitted by the child's parent or lawful legal guardian.
Employees, directors and immediate family members of the Organiser and persons directly involved in administering the campaign may be excluded from participation.

3. Campaign Period

Applications will be accepted from:
01 October to 30 October 2026
Applications received after the closing date may not be considered.
The Organiser may amend the campaign period where reasonably necessary and will communicate any material change through the campaign's official communication channels.

4. How to Participate

The parent/legal guardian may submit an application containing:

- The child's creative résumé/profile;
- A cover note/email prepared with the child's involvement;
- The child's response to one of the campaign's environmental themes; and
- Any supporting creative material voluntarily submitted in accordance with the application instructions.

The creative response may be submitted as writing, drawing, illustration, story, photograph of artwork, or video, subject to the campaign instructions.

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The child's creative submission should not contain another person's copyrighted work, personal information, photographs or other material without the necessary permission.

5. No Purchase or Payment
No purchase, payment, subscription or other commercial transaction is required to participate in the campaign.
Participation is voluntary.

6. Selection Process
The campaign may involve:
Stage 1: Application review
Stage 2: Shortlisting
Stage 3: A child-friendly creative interaction/interview conducted with the parent/legal guardian's knowledge and participation
Stage 4: Selection of one Little Creative Head
The Organiser may assess submissions based on factors including originality, imagination, relevance to the campaign brief, clarity of thought, creativity and the child's ability to communicate an idea.
The Organiser is not required to provide individual feedback to applicants.
Only shortlisted applicants will be contacted for the next stage.

7. Nature of the Selected Opportunity
The selected child may be invited to participate in an honorary two-month creative experience with Made By Planet.
The purpose of the experience is creative learning, mentorship, idea development and participation in a brand creative process.
The experience:

- Is not employment;
- Does not create an employer-employee relationship;
- Does not create an apprenticeship or contractual service relationship;
- Does not require the child to perform work for remuneration; and
- Will remain subject to parental/legal guardian consent and applicable child-protection and child-labour laws.

The Organiser will not require the child to undertake participation that interferes with schooling, health, safety, wellbeing or other lawful parental responsibilities.
Any actual participation by the child in filming, photography, advertising production, events or other commercial content will be subject to separate parental/legal guardian consent and any permissions, safeguards or regulatory requirements applicable to such activity.

8. No Salary or Cash Reward
The campaign does not offer salary, wages, employment benefits or a cash prize.
The selected child may receive recognition, a certificate, mentorship/creative experience and such non-cash recognition as may be expressly communicated by the Organiser.
Any reward or recognition offered will be non-transferable and may not be exchanged for cash unless expressly stated otherwise by the Organiser.

9. Parental/Guardian Consent
Participation by a child is conditional upon receipt of valid consent from the child's parent

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or lawful legal guardian.
The parent/legal guardian confirms that:

- They have legal authority to provide the consent;
- The information submitted is accurate;
- Participation is voluntary;
- The child has been informed in an age-appropriate manner about the campaign;
- The child is willing to participate;
- The parent/legal guardian may withdraw the child's participation, subject to any rights and obligations already lawfully created in respect of material already produced or published with consent; and
- The parent/legal guardian will remain responsible for the child's participation and supervision except where the Organiser has expressly assumed responsibility for a specific activity.

10. Child Safety and Wellbeing

The Organiser is committed to conducting the campaign in a manner that respects the safety, dignity, privacy and wellbeing of participating children.
The Organiser will not knowingly require a child to undertake dangerous, inappropriate, exploitative or age-inappropriate activities.
The Organiser may discontinue or modify any activity where it considers that continuing may not be appropriate for the child's safety or wellbeing.
A parent/legal guardian will be required to be present or otherwise involved as specified by the Organiser for interviews, meetings, filming, events or other direct interactions with the child.

11. Creative Submissions and Intellectual Property

The child remains the creator of original creative material submitted by them, subject to applicable law.
Submission of an entry does not by itself transfer ownership of the child's copyright to the Organiser.
The Organiser may review and evaluate submitted material solely for administering and conducting the campaign.
If the Organiser wishes to commercially use, reproduce, adapt, publish or otherwise exploit a selected child's original creative work, the Organiser will obtain appropriate written permission/licence/assignment from the parent or lawful legal guardian through a separate agreement before such commercial use, subject to applicable law.
No applicant is required to surrender copyright merely to enter the campaign.

12. Publicity, Photography and Video

The Organiser will obtain separate consent before publicly using a participating child's identifiable:

- Name
- Photograph
- Video

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- Voice
- Likeness
- Interview
- Testimonial or
- Other identifiable personal information.

A parent/legal guardian may choose not to provide publicity consent without affecting the child's eligibility to participate, unless public recognition is expressly an integral and separately disclosed element of a particular activity.

13. Personal Data and Privacy

Personal information collected for the campaign may include information relating to the parent/legal guardian and child that is reasonably necessary for:

- Verifying eligibility;
- Administering the campaign;
- Communicating with the parent/legal guardian;
- Reviewing and evaluating the application;
- Conducting the selection process;
- Arranging participation; and
- Complying with applicable legal requirements.

The Organiser will seek parental/legal guardian consent where required by applicable data-protection law for processing a child's personal data.
The Organiser will collect only information reasonably necessary for the stated purposes and will apply appropriate safeguards to protect the information.
Personal information will not be sold or commercially traded.
Personal information will be retained only for as long as reasonably necessary for the purposes for which it was collected, legal requirements, dispute resolution, record keeping and legitimate business purposes, subject to applicable law.
Parents/legal guardians may contact the Organiser regarding access, correction, withdrawal of consent, deletion or other applicable data-protection rights at:
support@madebyplanet.in

14. Children's Data and Communications

All campaign-related communications concerning a child will ordinarily be directed to the parent/legal guardian.
The Organiser will not knowingly request a child to communicate privately through personal social-media accounts or private messaging channels for campaign participation.
The Organiser will not use a child's campaign data for targeted advertising to the child.

15. Application Material

Applicants must ensure that submitted material:

- Is original or lawfully used;
- Does not infringe another person's copyright, trademark, privacy or other rights;

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- Does not contain unlawful, defamatory, obscene or harmful content;
- Does not disclose unnecessary personal information about the child or another person; and
- Does not contain confidential information belonging to another person or organisation.

16. Originality and Similar Ideas

The Organiser may independently develop ideas that are similar to ideas contained in applications.
Submission of an idea does not prevent the Organiser from independently developing similar concepts, provided that the Organiser does not knowingly infringe the applicant's applicable intellectual-property rights.

17. Disqualification

The Organiser may reject or disqualify an application where:

- Eligibility requirements are not met;
- Parental/legal guardian consent is absent, withdrawn or cannot reasonably be verified;
- Information supplied is materially false or misleading;
- The submission infringes third-party rights;
- The submission contains unlawful or inappropriate material;
- Participation would create a child-safety, legal or regulatory concern; or
- The applicant otherwise fails to comply with these Terms & Conditions.

18. Changes, Suspension or Cancellation

The Organiser reserves the right to modify, suspend, postpone or cancel the campaign where reasonably necessary because of legal, regulatory, technical, operational, safety or other circumstances beyond its reasonable control.
Where reasonably practicable, material changes will be communicated through the official campaign channels.

19. Selection Decision

The selection decision will be made by the Organiser's designated selection panel based on the published campaign criteria.
The panel's decision will be final for the purposes of campaign administration, subject to applicable law.
The Organiser is not required to enter into correspondence regarding individual selection decisions.

20. No Guarantee of Publication or Use

Submission of an idea, artwork, video or other creative material does not guarantee:

- Selection;
- Publication;
- Use of the submitted idea;

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- Inclusion in any Made By Planet campaign;
- Participation in the two-month creative experience; or
- Any commercial opportunity.

21. Limitation and Child-Safety Override
Nothing in these Terms & Conditions is intended to exclude or limit any liability, right or protection that cannot lawfully be excluded or limited under applicable Indian law.
In all cases involving a child, the child's safety, dignity and wellbeing will take precedence over campaign objectives.

22. Complaints and Queries
Parents/legal guardians may contact:
Made By Planet
Email:
support@madebyplanet.in
Address:
G-16, Girikunj CHS, Near Kalimata Mandir,
Sector-8b, CBD Belapur, Thane, Maharashtra, 400615

Any complaint concerning child safety, privacy or inappropriate communication will be escalated internally to the designated responsible person.

23. Governing Law
These Terms & Conditions shall be governed by the laws applicable in India, subject to the jurisdiction provisions required by applicable law.

24. Acceptance
By submitting an application, the parent/legal guardian confirms that they have read and understood these Terms & Conditions and the applicable Privacy Notice and are submitting the application voluntarily on behalf of the child.

Parent/legal guardian consent is mandatory for participation.

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